

SOCIAL MEDIA SPECIALIST AND WEBSITE DEVELOPER - HOGAR NUEVA MUJER



Project Title	SOCIAL MEDIA SPECIALIST AND WEBSITE DEVELOPER - HOGAR NUEVA MUJER
Project Summary	Designing posters, web banners, infographics and other visual communications to use for digital media regarding domestic violence, sexual assault, stalking and dating violence, and programs for Hogar Nueva Mujer.
Country	United States

Project Description

Hogar Nueva Mujer needs a) a social media specialist and b) a website developer to help them share their news and stories about their services and programs. As Social Media Specialist, you will be responsible for creating stories, scheduling content and create a social media calendar so that each post will go out at the correct time each day in their social media channels.

Website developer - will be responsible to create their organization webpage.

FEMA's Hub of Philanthropic Engagement serves as a bridge between philanthropy and Puerto Rico's recovery needs. The Hub is fomenting a more robust nonprofit sector through resource identification, connections, and training.

The Hub serves as an intermediary, between this nonprofit and the VSFS program, by uploading this project to VSFS website. Students applying to/selected for this project would be connected to/working directly with the corresponding nonprofit: HOGAR NUEVA MUJER.

Required Skills or Interests

Skill(s)

Design thinking

Editing and proofreading

Graphic design

Infographic design

Marketing

Social media management

Storytelling/blogging/vlogging
Videography
Website design
Writing

Additional Information

This is an opportunity to help Hogar Nueva Mujer to improve their social media presence. You will be responsible to develop a plan and give them great ideas to create a structured and strong social media program.

The Hub is fomenting a more robust nonprofit sector through resource identification, connections, and training. The Hub serves as an intermediary, between this nonprofit and the VSFS program, by uploading this project to VSFS website. Students applying to/selected for this project would be connected to/working directly with the corresponding nonprofit: HOGAR NUEVA MUJER.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Spanish	Native or bilingual proficiency	Native or bilingual proficiency	Required